

# KLÛK CGDT

Press Kit

## LUXURY, SOPHISTICATION AND UNCOMPROMISING QUALITY

**WELCOM TO KLÛK CGDT, THE INTERNATIONAL AWARD WINNING SA FASHION HOUSE, THE UNSTOPPABLE PARTNERSHIP BETWEEN MALCOLM KLUK AND CHRISTIAAN GABRIEL DU TOIT.**

Malcolm KLÛK and Christiaan Gabriel Du Toit are the creative force behind KLÛK CGDT and three times past “AFRICAN Designers of the year”. For Malcolm and Christiaan, their label represents the culmination of two designers’ passion and the vision of bringing the African continent an international experience of fashion. It is immediately evident to anyone that careful consideration has been given to each garment; from the fabric selection to the cut of the garment and the finishes of each piece. It is this careful consideration and attention to detail that distinguishes their clothes as luxury garments...It is the relationships they build with their customers and the experiences their customers enjoy that sets them apart from others.

The KLUK CGDT brand is well known for sophistication in design and uncompromising standards in service and quality, but it is their brave use of colour, pattern and fabric that they are particularly celebrated for.

“We are not scared of colour or pattern, we love unusual fabric and spend spare time on fabric Safari’s, seeking uniqueness, we were probably the first South African designers to use West African print in our ready-to-wear range, used in a contemporary, “international way” rather than Afrocentric. We believe African fashion should be part of an International market with a local perspective. We do not believe in Curio clothing, and we love Africa, so exploring “What is African” is a continual challenge and what makes us most excited when designing, be it Afrofuture, past or present.”

They produce three ready-to-wear collections a year off the rack and in sizes, which they sell through their boutiques in JHB and Cape Town as well as trunkshows across Africa. They are equally well known for their bridal and couture gowns both locally and internationally and have won awards for their “Red Carpet Style”. Special consideration is taken for each bride individually. “Bridalwear is not like fashion, it represents a dream with a lifetime of expectations, and this is what we strive to fulfil” The process starts with a consultation in their couture salon with champagne, and the bride is involved with every step until the final fitting with the veil.

# Property is the latest evolution for KLÛK CGDT.

We started by developing the property of our Bree st Boutique that started the bug to do more. We love new frontiers to cross, and property design and development is the natural progression. All our stores and homes have added to the sensory experience we like to offer our friends and clients, so how better than to create a full environment to wear the clothes in.

We have currently completed 2 properties, and three more are in development both in South Africa and abroad, clients can either purchase the property or can have the full interior decorated space as well.

## NOTABLE ACHIEVEMENTS

### KLÛK CGDT have Participated in

New York Fashion Week, Russian Fashion Week, Swedish Fashion week, Singapore fashion week (opening gala dinner). Arise Fashion Week Lagos and shown in Delhi and Mumbai and Paris by invitation. Also South African Fashion Week, Cape Town Fashion Week, JHB fashion week, Durban Fashion Week, Durban Designer Collections, Nederburg Designer collections, Fairlady Fashion Awards, Positive Rocks for SA Hospice who they continually align themselves together with the Children's Hospital Trust.

### KLÛK CGDT Awards

They have been awarded African Designers of the year at African Fashion week, South Africa and with a Lifetime Achievement Award and African Designer of the Year twice at Africa Fashion Week Nigeria, the "Most Stylish Designers" at the SA Style awards, "Best red carpet Designers" at the Africa Fashion Awards and "Best Red Carpet designers" by Marie Claire magazine Prix de excellence.

### KLÛK CGDT in the Media

They have appeared in international magazines like American Vogue, Elle, French Elle, Harpers Bazaar, Spruce, I-D and Dazed. Also, Elle Decoration UK, Marie Claire Maison, AD Germany and Vogue Australia, to name a few.

## **KLÛK CGDT Other Projects**

Other projects include, a limited edition collection for Galaxy jewellers, a designer pocket pack for Canderel a caddy for Lipton Tea, promotional clothing for Toyota and a new corporate wardrobe for Santam. They won an international competition to design cups and saucers for Carte Noir coffee in Europe as well as various art directing jobs and corporate events. Visa International has chosen “KLÛK CGDT” as a preferred fashion vendor and Blackberry has chosen them as brand ambassadors.

Louis Vuitton, Wallpaper and Monocle magazine have selected “KLÛK CGDT” for their CT city guide.